

Baraboo Economic Development Commission

Meeting Minutes

July 8, 2021

I. Call Meeting to Order and Note Compliance with Open Meeting Law

Chairperson Caflisch called the meeting to order at 5:45 PM at the Baraboo Municipal Building, Council Chambers, 101 South Blvd., Baraboo, WI. The meeting was noticed in conformance with Wisconsin State Statutes regarding open meetings.

II. Roll Call of Membership

Present: Caflisch, Steinhorst, Briggs, Johnson, Kent, Nelson, Persche, Vera, White

Absent: Kathbauer, Koenig, Walczak, Wastlund

Other: Casey Bradley, Patrick Cannon

III. Approve Minutes

Motion to approve the minutes for June 9, 2021

Johnson (1); Nelson (2)

Aye: All via voice vote

Nay: None

IV. Approve Agenda

Motion to approve the agenda as presented

Johnson (1); Steinhorst (2)

Aye: All via voice vote

Nay: None

V. Presentation

None scheduled

VI. Action Items

None scheduled

VII. Information/Discussion Items

- a. **Consideration and discussion of creating future goals and responsibilities for BEDC, including the grant from Economic Development Authority.**

- i. **Work session facilitated by Jenny Erickson**

Ms. Erickson presented to the Commission the steps needed to complete a Strategic Plan. A copy of the process is attached to the minutes.

The Commission felt that the next logical step would be to work on a SWOT analysis. With this in mind, Ms. Erickson will provide the Commission members with a summary of the demographic information that was previously compiled.

At the conclusion of the discussion, the Commission indicated that they will work on the SWOT analysis at the next meeting.

VIII. Adjournment

Motion to adjourn the meeting was made at 7:07pm.

Johnson (1); Briggs (2)

Aye: All via voice vote

Nay: None

Nanci Caflisch
Chairperson

Patrick Cannon
Recorder